



A U S T S W I M S T Y L E G U I D E

“ The AUSTSWIM Styleguide is an important reference tool that contains guidelines for reinforcing the AUSTSWIM brand identity in all communications. The AUSTSWIM brand identity components, in all configurations, are to be used correctly and consistently. Always seek approval from the brand management team before printing or publishing. ”

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CORPORATE

LOGO

PARAMETERS

The AUSTSWIM logo consists of three primary elements; 'AUSTSWIM', the tagline 'educators in aquatics' and the platypus stylised illustration. These elements sit on a coloured base representative of water and create the overall brand identity.



MINIMUM CLEAR SPACE

The brand identity should always be placed with an area of white space surrounding it. This ensures that no other graphic element interferes with the communication of the corporate brand. The minimum area of clear space surrounding the brand identity is determined by the 'block height (x)' being between the top of 'AUSTSWIM' and the base of the tagline, as per the illustration. This measurement should be used as a guide whenever the AUSTSWIM brand identity is used.



MINIMUM PRINT SIZE

The recommended minimum size that the brand identity can be used is 20mm wide. This is to ensure legibility and clear communication of the AUSTSWIM brand at all times. The Austswim brand identity should not be altered or distorted in any way. Caution must be taken to ensure that there is considerable contrast between the brand identity colours and background colour at all times.



IN CORRECT USE

To ensure the strength of the AUSTSWIM brand identity, consistency of usage is extremely important.

DO NOT

- Change individual parts of the brand identity
- Resize individual parts of the brand identity
- Distort the brand identity in any way
- Delete any part of the brand identity
- Add any extra graphics to the brand identity
- Rotate the brandmark
- Place the brand identity on a background colour which doesn't make the logo legible.



CORPORATE

LOGO

COLOUR / USAGE VARIATIONS

POSITIVE FULL COLOUR

The main AUSTSWIM brand identity should appear on a white or blue background in the positive four colour style wherever possible.



POSITIVE SINGLE COLOUR – A

As an alternative to the four colour brand identity, the single colour version may be used. This is particularly useful when printing only allows for one colour (the background is made up of percentages of the AUSTSWIM Blue 293C).



POSITIVE SINGLE COLOUR – B

The simplified single colour version of the brand identity shown here may be used as an alternative to the above options, where printing techniques or colours are limited (i.e. embroidery).



BLACK – A

This version of the brand identity is to be used where only black ink (i.e. newsprint) or a simplified feel is required.



BLACK – B

Alternatively, you may use the simplified version shown which is made up of 100% black. This is useful in instances where printing one colour or a simplified feel is required.



REVERSE – WHITE

In instances where the AUSTSWIM brand identity has to appear on a solid black or coloured background, it should be reversed out in white.



CORPORATE COLOUR PALETTE

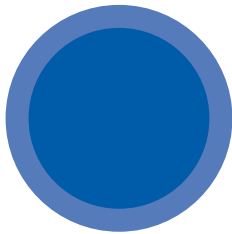
The AUSTSWIM corporate colour palette consists of two colours. As these colours are blended to create the coloured base of the logo, please always use the 4 colour process (CMYK) formula shown here. For screen colour values, please refer to the RGB formula's.

ON-SCREEN REPRODUCTION

The RGB and Websafe HTML versions of the AUSTSWIM Brand Identity should be used for on-screen applications such as PowerPoint, Word, Adobe Flash, PDF presentations and website designs.

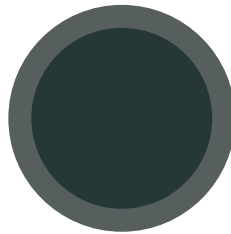
NOTE: Colours may vary according to paper stock, press weights, ink finishes and lighting conditions. Please consult current Pantone® Swatch Books for accurate colour values at time of printing. It is recommended to always request a printed proof of AUSTSWIM collateral prior to sign off to check the colours are correct and consistent.

BLUE



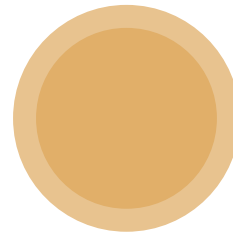
CMYK 100 / 68 / 0 / 2
PANTONE PANTONE 293C
RGB 0 / 70 / 173
HEX# 0046AD

GREY



CMYK 80 / 60 / 63 / 55
PANTONE PANTONE 426C
RGB 36 / 48 / 48
HEX# 243030

GOLD



CMYK 6 / 29 / 65 / 5
PANTONE PANTONE 7407C
RGB 226 / 185 / 102
HEX# E2B966

CORPORATE

40TH YEAR

STYLE

In addition to the primary AUSTSWIM brand identity, a supporting graphic has been developed for the 40th Year. Please see example below. Based on the water graphic within the brand identity, the overlapping 40 adds texture and depth.



LOGOS



CORPORATE

TYPOGRAPHY

The primary typeface to be used for AUSTSWIM printed material is Proxima Nova A Light. The Proxima Nova A Light font weight is generally used for body copy with sub headings appearing in Proxima Nova A Medium and main headlines should appear in Proxima Nova A Black.

MINIMUM TYPE SIZE

The recommended minimum type size to be used for body copy on printed material is 7pt, in the Proxima Nova A Light typeface.

FONT SUBSTITUTE

The Proxima Nova A typeface should be used wherever possible. In circumstances where collateral is designed for use on the web or an alternative font is required (i.e. for compatibility with Microsoft Office) the typeface Lato or Arial may be used as a substituted.

PROXIMA NOVA A – LIGHT

A abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

PROXIMA NOVA A – REGULAR

A abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

PROXIMA NOVA A – SEMI BOLD

A abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

PROXIMA NOVA A – BLACK

A **abcdefghijklmnopqrstuvwxyz**
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

CORPORATE IMAGERY

The images are contemporary in style and composition and represent the wide range of audiences being taught by AUSTSWIM Accredited Teachers™. Also shown are some more textural, abstract shots to be used as supporting imagery.



CORPORATE

SUPPORTING LOGOS

ACCREDITED AUSTSWIM TEACHER™

The logo shown here is specifically used within marketing materials used to promote AUSTSWIM accredited teachers to people learning to swim, and also as a valuable accreditation 'stamp' for AUSTSWIM teachers and new recruits alike.



AUSTSWIM™ RECOGNISED SWIM CENTRE TEACHER

The logo shown here is to be used as part of the AUSTSWIM Recognised Swim Centre Kit. This kit is supplied to aquatic facilities for promotional purposes.



INTERNAL SUPPORTING LOGO

The logos shown here are used as apart of our yearly prospectus. The AUSTSWIM Supporter Logo is used in-conjunction with our yearly events calendar. Offering industry organisations an opportunity to exhibit or support our events. AUSTSWIM Preferred Supplier Logos AUSTSWIM's Preferred Suppliers are company's who work closely with AUSTSWIM and have exclusivity and preferred supplier status. AUSTSWIM PLATINUM Partners are held in high esteem with many stakeholders across the aquatics and recreation industry all specialising in their specific fields of expertise. These Logos are supplied to partners so they can use for promotional purposes.



AUSTSWIM AWARDS

The Logos Shown here are to be used as part of the AUSTSWIM Awards. Each state has their own award logos which are to be used for all state award functions and advertising. States also have recipient logos that can be sent out for the recipient to use after the announcement. The National Award logos are to be used in-conjunction with any advertising of the National Awards. Recipients also receive a logo to use at their descretion. Please note the year and the award must visable alongside the logo if use externally.



AUSTSWIM AQUA

LOGO

PARAMETERS

The AUSTSWIM Aqua logo consists of two primary elements; 'AUSTSWIM AQUA' and the stylised wave illustration. These elements sit on a coloured base representative of water and create the overall brand identity.

MINIMUM CLEAR SPACE

The brand identity should always be placed with an area of white space surrounding it. This ensures that no other graphic element interferes with the communication of the corporate brand. The minimum area of clear space surrounding the brand identity is determined by the 'block height (x)' being between the top of 'A' in Aqua and the base of the 'A', as per the illustration. This measurement should be used as a guide whenever the AUSTSWIM brand Identity is used.



MINIMUM PRINT SIZE

The recommended minimum size that the brand identity can be used is 15mm wide. This is to ensure legibility and clear communication of the AUSTSWIM brand at all times. The Austswim Aqua brand identity should not be altered or distorted in any way. Caution must be taken to ensure that there is considerable contrast between the brand identity colours and background colour at all times.



IN CORRECT USE

To ensure the strength of the AUSTSWIM Aqua brand identity, consistency of usage is extremely important.

DO NOT

- Change individual parts of the brand identity
- Resize individual parts of the brand identity
- Distort the brand identity in any way
- Delete any part of the brand identity
- Add any extra graphics to the brand identity
- Rotate the brandmark
- Place the brand identity on a background colour which doesn't make the logo legible.



AUSTSWIM AQUA

LOGO

USAGE VARIATIONS / COLOUR

POSITIVE FULL COLOUR

The main AUSTSWIM Aqua brand identity should appear on a white or blue background in the positive four colour style wherever possible.



MONO – A

This version of the brand identity is to be used where only black ink (i.e. newsprint) is required.



MONO – B

The simplified single colour version of the brand identity shown here may be used as an alternative to the above options, where printing techniques or colours are limited (i.e. embroidery).



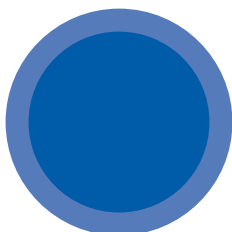
REVERSE – WHITE

In instances where the AUSTSWIM brand identity has to appear on a solid black or coloured background, it should be reversed out in white.



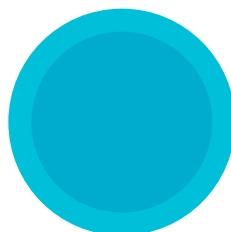
The AUSTSWIM Aqua colour palette consists of two colours. For screen colour values, please refer to the RGB formula's. The RGB and Websafe HTML versions should be used for on-screen applications such as PowerPoint, Word, Adobe Flash, PDF presentations and website designs.

BLUE



CMYK 100 / 68 / 0 / 2
PANTONE PANTONE 293C
RGB 0 / 70 / 173
HEX# 0046AD

AQUA



CMYK 100 / 0 / 20 / 0
PANTONE PANTONE 312C
RGB 0 / 167 / 204
HEX# 00A7CC

NOTE: Colours may vary according to paper stock, press weights, ink finishes and lighting conditions. Please consult current Pantone® Swatch Books for accurate colour values at time of printing. It is recommended to always request a printed proof of AUSTSWIM collateral prior to sign off to check the colours are correct and consistent.

AUSTSWIM AQUA

PROMOTIONAL MATERIAL PRINTED

BUSINESS CARDS



POSTER



PULL UP BANNER



ADVERTS



EMBROIDERY

AUSTSWIM



The logo is to be embroidered using white thread and must always appear on a dark coloured item of merchandise, preferably in the AUSTSWIM blue.



TO BE FINALISED

AUSTSWIM AQUA



The logo is to be embroidered using white thread and must always appear on a dark coloured item of merchandise, preferably in the AUSTSWIM blue.



CORPORATE STATIONERY VARIATIONS

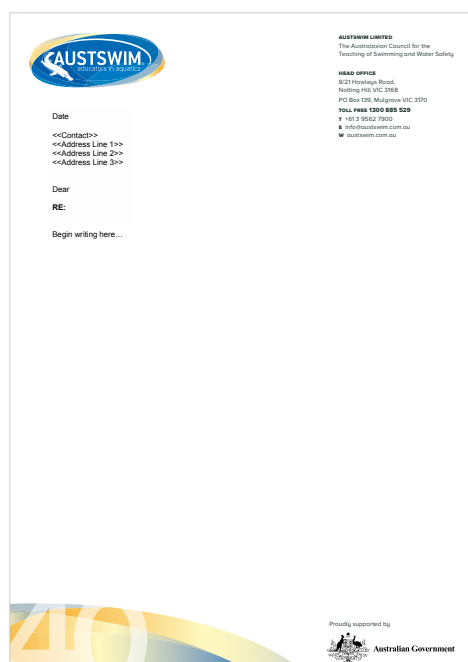
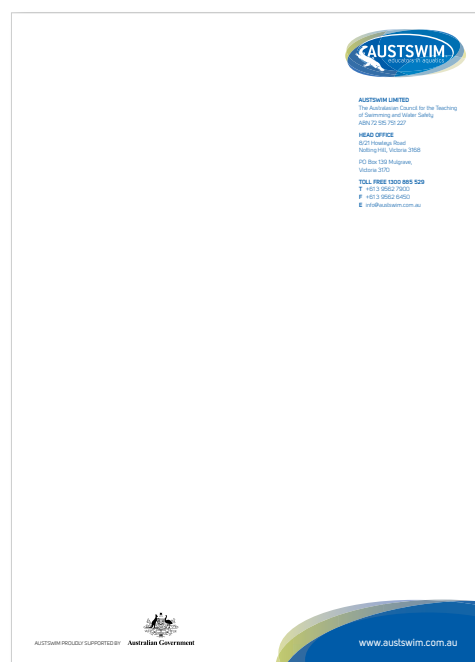
BUSINESS CARDS



EMAIL SIGNATURE

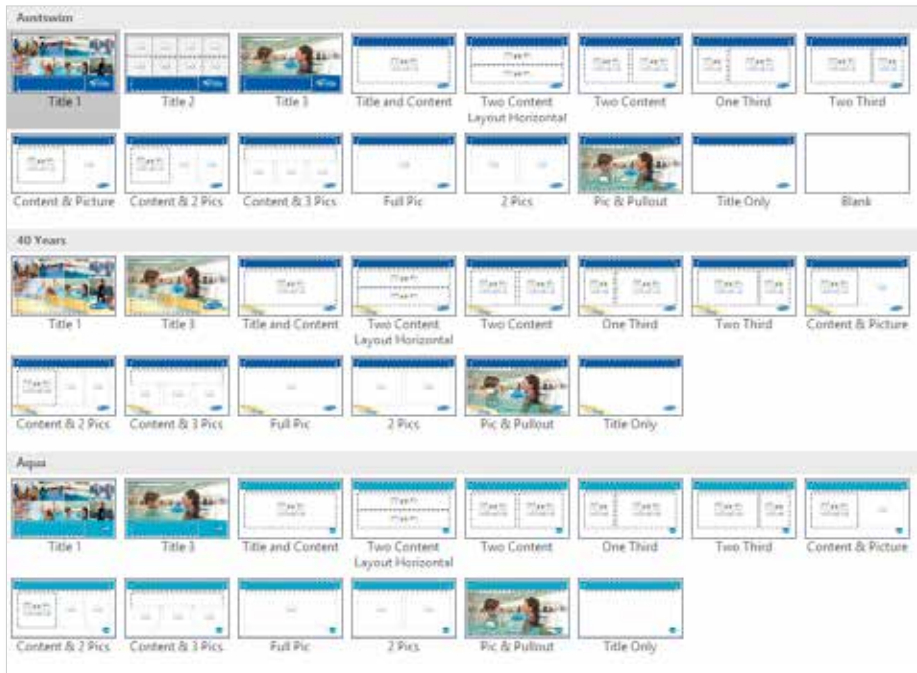


LETTERHEAD

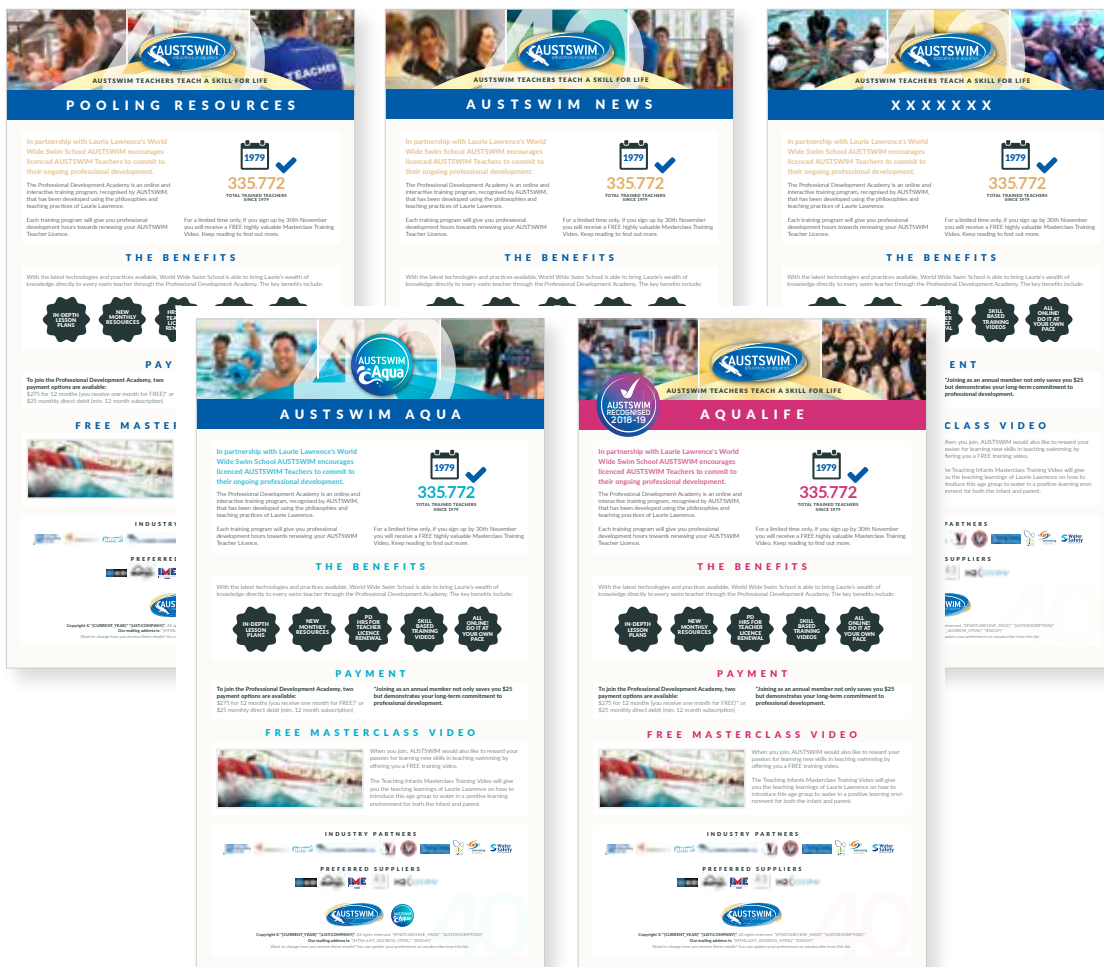


CORPORATE

POWERPOINT TEMPLATES



EDM TEMPLATES



CORPORATE

AUSTSWIM AWARDS

VARIATIONS

The logos shown here are to be used as part of the AUSTSWIM Awards. Each state has their own award logos which are to be used for all state award functions and advertising. States also have recipient logos that can be sent out for the recipient to use after the announcement. The National Award logos are to be used in-conjunction with any advertising of the National Awards. Recipients also receive a logo to use at their discretion. Please note the year and the award must be visible alongside the logo if used externally.



AWARD CERTIFICATE

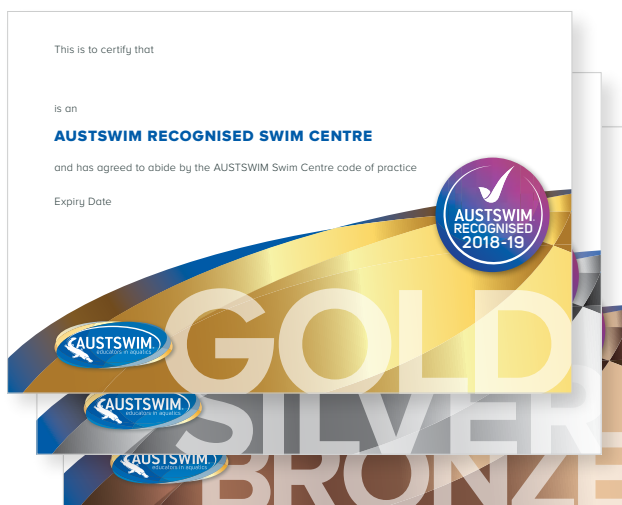


CORPORATE CERTIFICATES

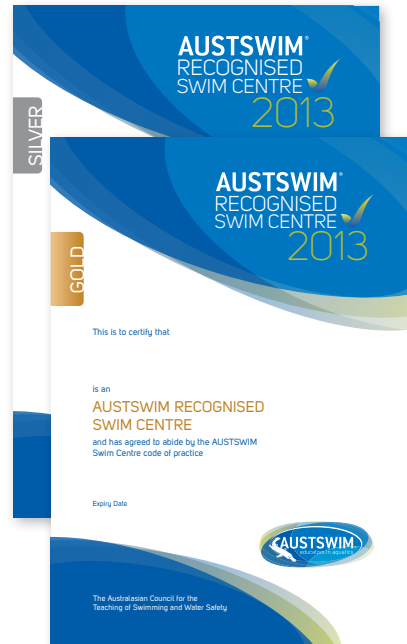
IN HOUSE RECOGNITION CERTIFICATE



RECOGNISED SWIM CENTRE CERTIFICATE



XXXX CERTIFICATE

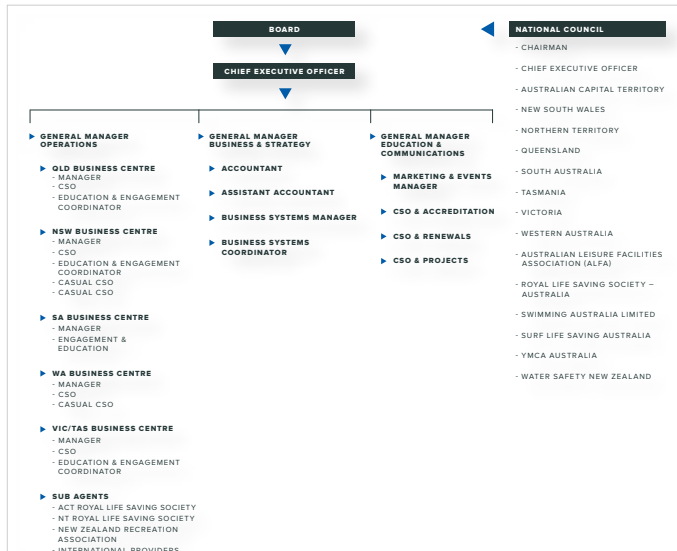


10, 20 & 30 YEAR CERTIFICATE



CORPORATE MATERIAL VARIATIONS

ORGANISATIONAL CHART



ADVERTISING

This template can be used through our social media channels and also through hard copy printable versions. The text and picture is interchangeable to suit the audience.

We have a white one also Tanya can we add?

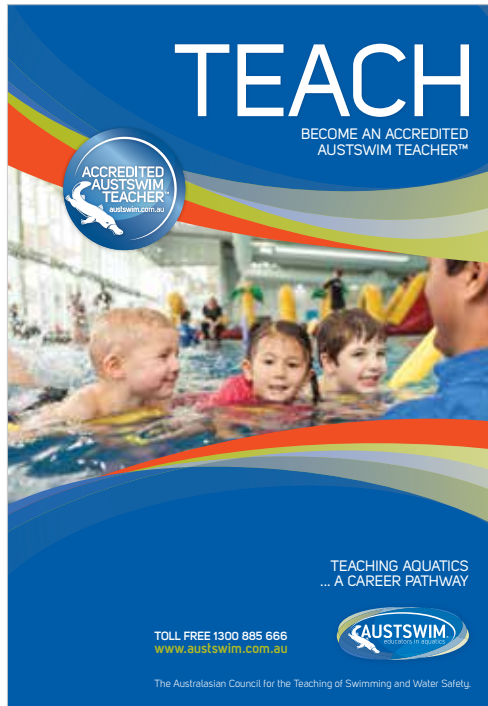


TEACH

PROMOTIONAL MATERIAL

VARIATIONS

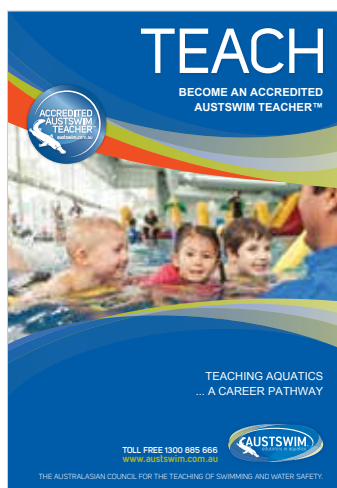
POSTER



EDITABLE POSTER



ADVERT



POSTCARD



TO BE FINALISED

TRIFOLD BROCHURE



TO BE FINALISED

COURSE PROMOTION

PROMOTIONAL MATERIAL

EDITABLE POSTER

RIDE THE AQUA WAVE GET WETS AND GET ACTIVE

LEADERS IN AQUA TRAINING
Train with the experts and gain the edge to become a WETS Aqua Instructor.

COURSE INFO

DATE: Insert date here	DATE: Insert date here
VENUE: Insert venue here	VENUE: Insert venue here
DATE: Insert date here	DATE: Insert date here
VENUE: Insert venue here	VENUE: Insert venue here

COST: Insert cost here

For more information please contact: Insert contact name here

PHONE: Insert phone here
EMAIL: Insert email here
WEBSITE: Insert website here
FACEBOOK: Insert facebook here

ENROL TODAY

AUSTSWIM TEACHERS STAY UPSKILLED FOR LIFE LICENCED TO TEACH

AUSTSWIM PRESENTS
HEADING LINE 1
HEADING LINE 2
Insert description paragraph here

COURSE INFO

DATE: Insert date here
VENUE: Insert venue here
COST: Insert cost here
TIME: Insert time here

For more information please contact: Insert contact name here

PHONE: Insert phone here
EMAIL: Insert email here
WEBSITE: Insert website here
LIKE US ON FACEBOOK

ENROL ONLINE TODAY AUSTSWIM.COM.AU

EXPAND HORIZONS IMPACT YOUNG LIVES

**CREATE POSITIVE AQUATIC BEGINNINGS
BECOME A TEACHER FOR INFANTS**
Train as an AUSTSWIM Teacher of Infant and Preschool Aquatics – gaining knowledge and skill for aquatic development in children 6 months to 4 years old.

COURSE INFO

DATE & TIME: _____
COST: _____

For more information please contact: _____

PHONE: _____
EMAIL: _____

ENROL TODAY AT AUSTSWIM.COM.AU

WITHIN REACH SWIMMING & WATER SAFETY FOR ALL

**BECOME AN AUSTSWIM ACCESS
AND INCLUSION TEACHER™**
Extend your aquatic skills to reflect the growing diversity of today's community.

COURSE INFO

DATE & TIME: _____
COST: _____

For more information please contact: _____

PHONE: _____
EMAIL: _____

ENROL TODAY AT AUSTSWIM.COM.AU

EXPAND HORIZONS IMPACT YOUNG LIVES

**CREATE POSITIVE AQUATIC BEGINNINGS
BECOME A TEACHER FOR INFANTS**
Train as an AUSTSWIM Teacher of Infant and Preschool Aquatics – gaining knowledge and skill for aquatic development in children 6 months to 4 years old.

COURSE INFO

DATE & TIME: _____
COST: _____

For more information please contact: _____

PHONE: _____
EMAIL: _____

ENROL TODAY AT AUSTSWIM.COM.AU

WITHIN REACH SWIMMING & WATER SAFETY FOR ALL

COURSE INFO

COURSE: _____	COURSE: _____
DATE: _____	DATE: _____
COST: _____	COST: _____
COURSE: _____	COURSE: _____
DATE: _____	DATE: _____
COST: _____	COST: _____

VENUE: _____

For more information please contact: _____

PHONE: _____
EMAIL: _____

ENROL TODAY AT AUSTSWIM.COM.AU

TEACHING ADULTS REWARDING RESULTS

**BECOME AN AUSTSWIM
TEACHER OF ADULTS™**
Gain knowledge, skill and understanding to develop aquatic skills for adult learners.

COURSE INFO

DATE & TIME: _____
COST: _____

For more information please contact: _____

PHONE: _____
EMAIL: _____

ENROL TODAY AT AUSTSWIM.COM.AU

DEVELOPING CAREERS SAVING LIVES

**BECOME AN AUSTSWIM TEACHER
OF SWIMMING AND WATER SAFETY™**
AUSTSWIM Teachers are in high demand. Develop essential knowledge, skill and understanding to teach vital swimming and water safety education.

COURSE INFO

DATE: _____	DATE: _____
COST: _____	COST: _____
DATE: _____	DATE: _____
COST: _____	COST: _____

VENUE: _____

For more information please contact: _____

PHONE: _____
EMAIL: _____

ENROL TODAY AT AUSTSWIM.COM.AU

LEADERS IN AQUA TRAINING

RIDE THE AQUA WAVE
Looking for a fun, active and positive work environment as an AUSTSWIM Aqua Instructor

THE OUTLOOK
Australia is now proudly among the world's most diverse nations in landscape and population. We are unique AUSTSWIM Aqua Instructors are in high demand and there are great career opportunities.

• Flexible part time employment. • Great pay rate.
It's the perfect part time job that offers flexible hours and a supportive environment for those looking to change, start and dive into a new career.

COURSE INFORMATION

VENUE: MORWELL
LOCATION: LATROBE LEISURE MORWELL
DATE: SUNDAY 26 FEBRUARY 2018
TIME: 9:00AM – 3:00PM
COST: \$120.00

FOR MORE INFORMATION PLEASE CONTACT JADE HANSON
PHONE: 03 9562 7900
EMAIL: jhanson@austswim.com.au

AUSTSWIM AQUA INSTRUCTORS GET YOUR CENTRE MOVING

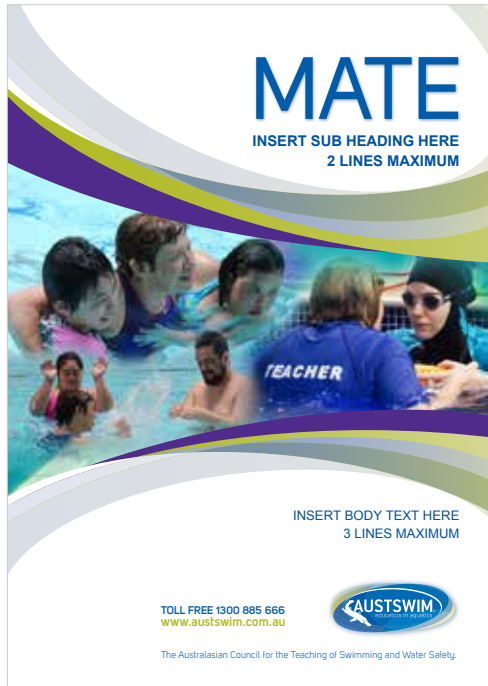
1300 885 666 austswim.com.au

TO BE FINALISED

MATE

PROMOTIONAL MATERIAL VARIATIONS

POSTER



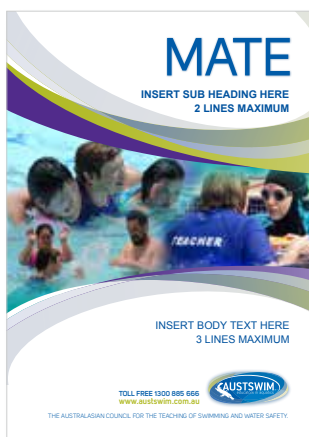
WEB BANNER



SOCIAL MEDIA



ADVERT



CORPORATE MATERIAL VARIATIONS

FORMS

AUSTSWIM LICENCE RENEWAL APPLICATION

PERSONAL DETAILS

You must complete this form and return to Austswim by the due date.

Title First Name Last Name

Date of Birth / / AUSTSWIM

Postal Address

Suburb State

Phone (int) Phone (ext)

Email

CPR AND FIRST AID DETAILS

CPR and First Aid certification is required for all participants. Please Note: Your CPR must be valid.

CPR Issued By (Organisation Name)

CPR Issued By (Organisation Name)

I have attached a current CPR and First Aid (if applicable) certificate to this form.

WORKING WITH CHILDREN CHECK (WWCC)

All participants must have a current WWCC. A copy must be attached to this form.

Card Number Entry

AUSTSWIM TEACHERS DECLARATION (this section must be completed by the teacher)

I am a teacher of swimming and I have read and understand the AUSTSWIM Code of Conduct and I agree to abide by the code of conduct. Signature

PROFESSIONAL DEVELOPMENT

All teachers must complete 12 hours of professional development in the previous 12 months. This must be done in a way that is relevant to your teaching. Please attach evidence of this to your application.

AUSTSWIM Teacher (20hrs) AUSTSWIM Aqua Instructor (20hrs)

Date Type

PRACTICAL TEACHING

All teachers must complete 12 hours of practical teaching in the previous 12 months. This must be done in a way that is relevant to your teaching. Please attach evidence of this to your application.

AUSTSWIM Teacher (20hrs) AUSTSWIM Aqua Instructor (20hrs)

Witness Supervisor's Name Sign

PERSONAL ATTRIBUTES

1. Prepared, organised and delivered an appropriate lesson for all participants

2. Is appropriately attired and displays a professional image

3. Prepared, organised and uses equipment appropriately to the lesson and the participants

4. Demonstrates a positive attitude to teaching

5. Displays punctuality in following lesson times

6. Communicates effectively with students, parents and professional colleagues

AUSTSWIM RECOGNITION OF PROFESSIONAL DEVELOPMENT APPLICATION FORM

DETAILS

Organisation and employer delivering professional development program recognition. Having your programs recognised by AUSTSWIM enables a renewed purpose.

Swim Centre Name (Program Provider Name)

Venue Name (if different to Swim Centre Name above)

Street Address

Suburb State

CONTACT INFORMATION

Contact Person

Email

PROGRAM DETAILS

Program Name

Email

Program Dates

All programs are recognised for the duration of 12 months. Has the program been completed?

I have attached a plan of the program being delivered, including details of relevant supporting documents.

AUSTSWIM RECOGNITION GUIDELINES

To be considered for recognition, programs must meet the requirements below:

1. Application should be lodged at least 30 days prior to program commencement.
2. Program content must aim to increase the teacher's knowledge, skills and understanding.
3. The program should be delivered by a presenter with appropriate experience.

I understand that failure to comply with the attached guidelines may result in my application being rejected.

Name Signature

APPLICATION NOTES

You will be notified via email of program approval.

- Applications lodged after the program date may not be considered.
- Approval of the program will be dependent on its relevance and presenter.
- AUSTSWIM reserves the right to request a representative attend the session.

If the program is approved, the program organiser must:

- Forward to AUSTSWIM within 4 weeks of every program delivery date an
- Issue all attendees a program certificate (template will be provided).

PAYMENT DETAILS

TOTAL AMOUNT PAYABLE: 0-3hrs \$50 4-5hrs \$67 6-7hrs \$

Please select a payment method. Payable to AUSTSWIM Ltd. ABN 72 555 791 2

☐ Cheque/Money Order Attached ☐ Visa ☐ MasterCard

Card No. / / /

Cardholder's Name

Signature

TO EMAIL THIS APPLICATION FORM

Simply click the 'submit form' button. This will email the form directly to AUSTSWIM. You will receive a confirmation email once your form has been received.

ENROLMENT APPLICATION FORM

DETAILS

Title First Name Last Name

Date of Birth / / Gender Male Female Other

AUSTSWIM No. Expiry Date

Residential Address

Suburb State PC Country

Postal Address

Suburb State PC Country

Phone (int) Phone (ext) Mobile

Email

EMERGENCY CONTACT & MEDICAL DETAILS (must be completed)

Person to contact in case of an emergency Phone

The course involves activities in both deep and shallow water, which require a reasonable level of fitness. Are there any known reasons (illness, disability, impairment or otherwise) which may impact, limit, influence or restrict your participation in the course / workshop? No Yes

If YES, please specify

COURSE SELECTION

Are you applying for credit transfer or recognition of prior learning (RPL)? Yes No

If you have completed any of the following courses, please attach evidence of this to your application.

Course Type	Course Code	Location	Start Date	Course Fee
Teacher of Swimming and Water Safety				\$
Extension - Infant and Preschool				\$
Extension - Towards Competitive Swimmers				\$
Extension - Adults				\$
Extension - Access and Inclusion				\$
MATC Seminar				\$
AUSTSWIM Aqua Instructor				\$
Aquatic Service Officer				\$
TOTAL				\$

UNIQUE STUDENT IDENTIFIER

AUSTSWIM cannot issue you with a nationally recognised VET statement of attainment where applicable to your course if you do not supply a Unique Student Identifier (USI) as we are required to include your verified USI in the data we submit to NCVET. If you have not yet obtained a USI you can apply for it directly at <http://www.usi.gov.au/creating-your-usi>

Enter your Unique Student Identifier (if you already have one)

LANGUAGE & CULTURAL DIVERSITY

1. In which country were you born? Australia Other - please specify

2. Do you speak a language other than English at home? (If more than one language, indicate the one that is spoken most often)

No English only Yes, other - please specify

3. How well do you speak English? Very well Well Not Well Not at all

4. Are you of Aboriginal or Torres Strait Islander origin? (For persons of both Aboriginal and Torres Strait Islander origin, mark both 'Yes' boxes)

No Yes, Torres Strait Islander Yes, Aboriginal

DISABILITY

5. Do you consider yourself to have a disability, impairment or long term condition? Yes No

AUSTSWIM is a Registered Training Organisation (RTO04097) and delivers some courses which include nationally accredited units of competency. To find out more please see austswim.com.au/Training/AUSTSWIMCourses

PRESENTATION FOLDER



CORPORATE MATERIAL VARIATIONS

ANNUAL REPORT 2017-18



Paying it Forward

A SKILLED WORKFORCE IN VIETNAM

Helping beat the "silent epidemic" that sees up to 10 children a day drown in Vietnam is resulting in a growing relationship between Australia's national organisation for the teaching of swimming and water safety, AUSTSWIM, and Swim Vietnam.

With the rainy season over, Swim Vietnam began its 2017 program aiming to teach up to 5,000 children in Quang Nam province to swim and provide water safety education for 40,000 children across Quang Nam and Da Nang City. It also planned to train 100 AUSTSWIM Licensed Teachers and 200 water safety educators.

AUSTSWIM provides financial and administrative support for the training resources and AUSTSWIM volunteer presenter program. AUSTSWIM's ongoing commitment ensures teacher accreditation is successfully completed to internationally recognised standards.

AUSTSWIM is committed to enhancing drowning prevention strategies in Vietnam by working with recognised charities, Swim Vietnam and Water Safety Vietnam.

The contribution of AUSTSWIM aligns with the Health Organisation and Australian Water Council objectives towards an international approach to strengthening a sustainable skilled aquatic workforce to address the drowning statistics.

Swim Vietnam is a charity that provides free and water safety lessons to children and train adults as swimming and water safety teachers. V to 10 children a day drowning in the country. Intern and agencies have described the shocking figure, silent epidemic.



Northern Territory

14 RECOGNISED SWIM CENTRES	115 NUMBER OF TRAINED TEACHERS	320 TOTAL NUMBER OF TEACHERS
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TTSS works with schools and community groups across the top end of Australia, undisturbed by logistical complications, such as covering large distances and lack of resources/facilities.

The importance of providing an AUSTSWIM presence in such a remote area cannot be understated, and TTSS go above and beyond by delivering culturally sensitive and relevant programs, while ensuring staff training and professional development is always available.

AUSTSWIM acknowledges the continued contribution from:
Royal Life Saving NT

TRAVELLING TADPOLE TOP OF THE TREE!

Travelling Tadpole Swim School's (TTSS) admirable contribution to water safety has seen them justifiably named as a joint recipient of the 2017 National AUSTSWIM Recognised Swim Centre Award.

The mobile swim school, based in Nhulunby, employs seven passionate individuals who work tirelessly to teach swimming and water safety to people of all ages in the remote East Arnhem region.

PARTNERSHIP PROSPECTUS

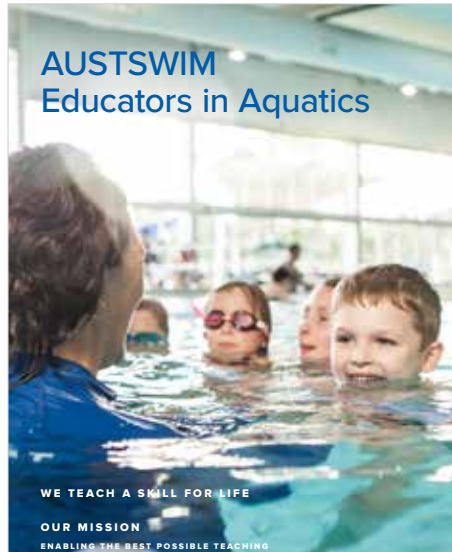


**PARTNER WITH
US IN 2019**

AUSTSWIM

TO BE FINALISED

PARTNERSHIP ORGANISATION TEMPLATE



**AUSTSWIM
Educators in Aquatics**

WE TEACH A SKILL FOR LIFE

OUR MISSION
ENABLING THE BEST POSSIBLE TEACHING
OF SWIMMING AND WATER SAFETY.

AUSTSWIM

TO BE FINALISED

CORPORATE

POOL SIDE A-FRAME

AUSTSWIM



AUSTSWIM AQUA



CORPORATE

PRINTED MATERIAL

VARIATIONS

QUALITY


AUSTSWIM
RECOGNISED CENTRES
& LICENCED TEACHERS™

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HAVE BOTH


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MATE

INSERT SUB HEADING HERE
2 LINES MAXIMUM



INSERT BODY TEXT HERE
3 LINES MAXIMUM

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The Australasian Council for the Teaching of Swimming and Water Safety

LEARN


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The Australasian Council for the Teaching of Swimming and Water Safety


MATE

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2 LINES MAXIMUM



INSERT BODY TEXT HERE
3 LINES MAXIMUM

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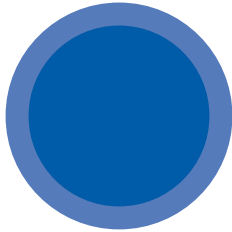
The Australasian Council for the Teaching of Swimming and Water Safety

PROFESSIONAL DEVELOPMENT SERIES

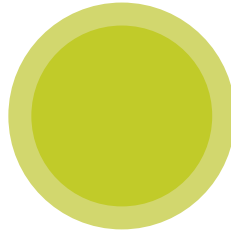
COLOURS AND STYLE

The AUSTSWIM Professional Development Series colour palette consists of two colours. For screen colour values, please refer to the RGB formula's.

NOTE: Colours may vary according to paper stock, press weights, ink finishes and lighting conditions. Please consult current Pantone® Swatch Books for accurate colour values at time of printing. It is recommended to always request a printed proof of AUSTSWIM collateral prior to sign off to check the colours are correct and consistent.



CMYK 100 / 68 / 0 / 2
RGB 0 / 70 / 173
HEX# 0046AD



CMYK 25 / 3 / 100 / 4
RGB 186 / 210 / 0
HEX# BAD200

PROFESSIONAL DEVELOPMENT SERIES

PROMOTIONAL MATERIAL

These forms are designed to be multi purpose. Primarily to be use for any professional development workshops that sit outside courses.

POSTER/FORM



2018 PROFESSIONAL DEVELOPMENT SERIES

World's Most Diverse
Australia is now proudly among the world's most diverse nations in landscape and population. We are unique! These workshops provide strategies on how to engage new and emerging communities in our aquatic facilities and assist with understanding the essential ingredients.

Australia is now proudly among the world's most diverse nations in landscape and population. We are unique! These workshops provide strategies on how to engage new and emerging communities in our aquatic facilities and assist with understanding the essential ingredients in celebrating diversity when teaching swimming and water.

COURSE INFORMATION

VENUE: MORWELL
LOCATION: LATROBE LEISURE MORWELL
DATE: SUNDAY 25 FEBRUARY 2018
TIME: 9.00AM - 3.00PM
COST: \$120.00

FOR MORE INFORMATION PLEASE CONTACT: JADE HANSON
PHONE: 03 9562 7800
EMAIL: jhanson@austswim.com.au

PERSONAL DETAILS (PLEASE PRINT)

First Name: _____ Surname: _____ State: _____ PC: _____
Address: _____ Suburb: _____
Tel (H): _____ Tel (W): _____ Mobile: _____
Email: _____ AUSTSWIM No: _____

Medical Conditions: Yes ☐ No ☐ (Please Specify) _____
Emergency Contact: _____ Phone: _____
Organisation/Employer: _____ Position: _____
Workshop Date: _____ Workshop Location: _____

PAYMENT DETAILS

☐ BY CHEQUE/MONEY ORDER
Enclosed is a cheque for AUS \$ _____ made payable to AUSTSWIM Ltd (ABN 72 515 751 227)

☐ BY CREDIT CARD
Please debit my Visa / Mastercard for the amount of AUS \$ _____
Card Number: _____ / _____ Exp: _____ / _____ CCV: _____
Cardholder's Name (please print): _____
Signature: _____ Date: _____
Submit enrolment form to: nsw@austswim.com.au or post to PO Box 6241, Baulkham Hills NSW 2153

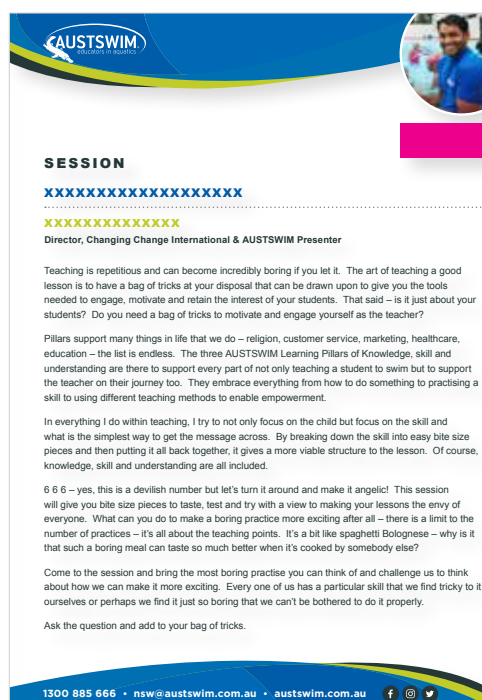
TOLL FREE 1300 885 666
austswim.com.au vic@austswim.com.au

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WEB BANNERS



SESSION NOTES



SESSION

XXXXXXXXXXXXXXXXXXXX
XXXXXXXXXXXXXXXXXXXX
Director, Changing Change International & AUSTSWIM Presenter

Teaching is repetitious and can become incredibly boring if you let it. The art of teaching a good lesson is to have a bag of tricks at your disposal that can be drawn upon to give you the tools needed to engage, motivate and retain the interest of your students. That said – is it just about your students? Do you need a bag of tricks to motivate and engage yourself as the teacher?

Pillars support many things in life that we do – religion, customer service, marketing, healthcare, education – the list is endless. The three AUSTSWIM Learning Pillars of Knowledge, skill and understanding are there to support every part of not only teaching a student to swim but to support the teacher on their journey too. They embrace everything from how to do something to practising a skill to using different teaching methods to enable empowerment.

In everything I do within teaching, I try to not only focus on the child but focus on the skill and what is the simplest way to get the message across. By breaking down the skill into easy bite size pieces and then putting it all back together, it gives a more viable structure to the lesson. Of course, knowledge, skill and understanding are all included.

6 6 6 – yes, this is a devilish number but let's turn it around and make it angelic! This session will give you bite size pieces to taste, test and try with a view to making your lessons the envy of everyone. What can you do to make a boring practice more exciting after all – there is a limit to the number of practices – it's all about the teaching points. It's a bit like spaghetti Bolognese – why is it that such a boring meal can taste so much better when it's cooked by somebody else?

Come to the session and bring the most boring practise you can think of and challenge us to think about how we can make it more exciting. Every one of us has a particular skill that we find tricky to it ourselves or perhaps we find it just so boring that we can't be bothered to do it properly.

Ask the question and add to your bag of tricks.

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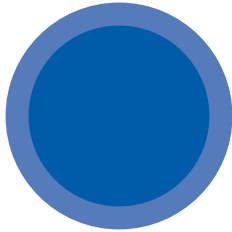
EVENTS

SOAK IT UP CONFERENCE

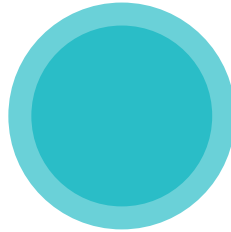
COLOURS

The AUSTSWIM Soak It Up Conference colour palette consists of two colours per state. The colours for regional areas within the state are swapped around. For screen colour values, please refer to the RGB formula's.

NSW

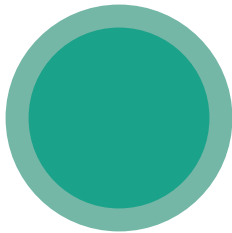


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RGB 0 / 70 / 173
HEX# 0046AD

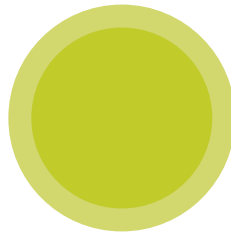


CMYK 69 / 0 / 24 / 0
RGB 42 / 189 / 199
HEX# 2ABDC7

VIC

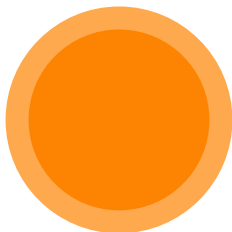


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RGB 28 / 162 / 138
HEX# 1CA28A

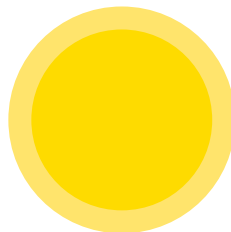


CMYK 25 / 3 / 100 / 4
RGB 186 / 210 / 0
HEX# BAD200

QLD



CMYK 0 / 59 / 100 / 0
RGB 253 / 132 / 2
HEX# FD8402



CMYK 2 / 10 / 100 / 0
RGB 255 / 220 / 4
HEX# FFDC04

NOTE: Colours may vary according to paper stock, press weights, ink finishes and lighting conditions. Please consult current Pantone® Swatch Books for accurate colour values at time of printing. It is recommended to always request a printed proof of AUSTSWIM collateral prior to sign off to check the colours are correct and consistent.

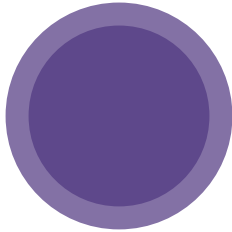
EVENTS

SOAK IT UP CONFERENCE

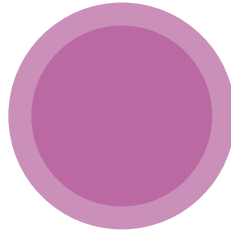
COLOURS

The AUSTSWIM Soak It Up Conference colour palette consists of two colours per state. The colours for regional areas within the state are swapped around. For screen colour values, please refer to the RGB formula's.

WA

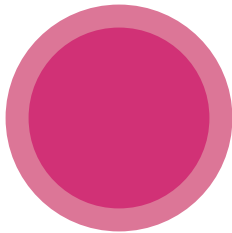


CMYK 76 / 84 / 13 / 2
RGB 94 / 71 / 139
HEX# 5E478B

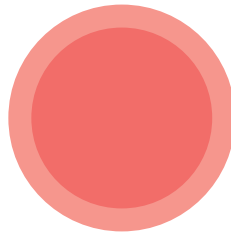


CMYK 27 / 70 / 5 / 0
RGB 186 / 105 / 163
HEX# BA69A3

SA

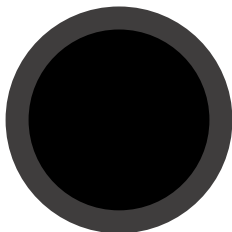


CMYK 15 / 94 / 26 / 0
RGB 209 / 48 / 118
HEX# D13076

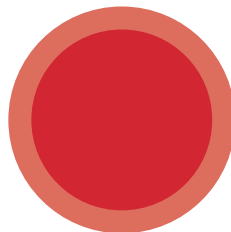


CMYK 0 / 72 / 52 / 0
RGB 235 / 106 / 98
HEX# EB6A62

NZ



CMYK 0 / 0 / 0 / 100
RGB 0 / 0 / 0
HEX# 000000



CMYK 11 / 98 / 88 / 2
RGB 210 / 38 / 50
HEX# D22632

NOTE: Colours may vary according to paper stock, press weights, ink finishes and lighting conditions. Please consult current Pantone® Swatch Books for accurate colour values at time of printing. It is recommended to always request a printed proof of AUSTSWIM collateral prior to sign off to check the colours are correct and consistent.

EVENTS

SOAK IT UP CONFERENCE

2018 STYLE & WEB BANNERS



EVENTS

SOAK IT UP CONFERENCE

2019 STYLE & WEB BANNERS



EVENTS

SOAK IT UP CONFERENCE

WORLD CONFERENCE STYLE



EARLY BIRD DISCOUNTS APPLY!

**AUSTSWIM
SOAK
IT UP 19
WORLD CONFERENCE**

SATURDAY 7 JULY 2018
University of WA, Business School, Hackett Drive, Crawley

PLUS
2018 Western Australia AUSTSWIM Awards Presentation

AUSTSWIM
Proudly supported by

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**AUSTSWIM
SOAK
IT UP 19
WORLD CONFERENCE**

**CLICK NOW!
EARLY BIRD DISCOUNTS APPLY!**

SUNSHINE COAST 3 & 4 OCTOBER

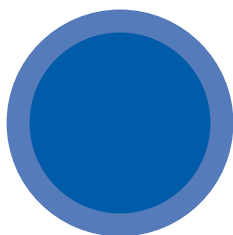
SWIM CENTRE

PROMOTIONAL MATERIAL

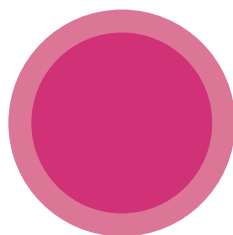
COLOURS AND STYLE

The AUSTSWIM Swim Centre colour palette consists of two colours. For screen colour values, please refer to the RGB formula's.

NOTE: Colours may vary according to paper stock, press weights, ink finishes and lighting conditions. Please consult current Pantone® Swatch Books for accurate colour values at time of printing. It is recommended to always request a printed proof of AUSTSWIM collateral prior to sign off to check the colours are correct and consistent.



CMYK 100 / 68 / 0 / 2
RGB 0 / 70 / 173
HEX# 0046AD



CMYK 15 / 94 / 26 / 0
RGB 209 / 48 / 118
HEX# D13076



SWIM CENTRE PROMOTIONAL MATERIAL VARIATIONS

AUSTSWIM RECOGNITION APPLICATION FORM

AUSTSWIM Recognition offers quality assurance to the wider community, by recognising and promoting businesses operating under AUSTSWIM guidelines for accreditation and best practice in program delivery. AUSTSWIM is an active water safety advocate and collects data on the aquatic workforce and programs within the industry. On receipt of this application you will be asked to complete an industry survey to assist in our research.

DETAILS

Swim Centre Name

Venue Name (if different to Swim Centre Name above)

Street Address

Suburb State PIC Country

Postal Address (if different to above)

Suburb State PIC Country

Generic Email Website/Facebook

Phone Mobile ABN

CONTACT INFORMATION

Contact Person Position

Direct Email Direct Phone

AUSTSWIM RECOGNITION REQUIREMENTS

Meet the requirements below and your centre will be eligible for AUSTSWIM Recognition (please tick):

The business has insurance coverage for Public Liability and/or Professional Indemnity (AUSTSWIM) ☐ Expiry Date: Yes ☐ No ☐

All teachers meet the state/territory legislative requirements for working with children (AUSTSWIM) ☐ Yes ☐ No ☐

The business complies with the AUSTSWIM Recognition Code of Practice, and is available to all staff and public ☐ Yes ☐ No ☐

All Teachers and Aqua Instructors regardless of qualification held, teach within the AUSTSWIM Guidelines ☐ Yes ☐ No ☐

The business will provide to AUSTSWIM a complete staff list detailing full name, DOB, AUSTSWIM Licence number and expiry date ☐ Yes ☐ No ☐

All Aqua Instructors hold a current AUSTSWIM Aqua Licence or registration with Fitness Australia or Physical Activity Australia ☐ Yes ☐ No ☐

I have read and agree to the AUSTSWIM Recognition declaration viewed at austswim.com.au/about-us/information/centre-forms/swim-centre.aspx ☐ Yes ☐ No ☐

Name Signature Date

RECOGNITION LEVEL

Select a level of AUSTSWIM Recognition – view the AUSTSWIM website for the benefits associated with each level.

☐ I am a single business applying for recognition

☐ I am part of a group applying for the multi-centre discount. If yes, please list other centres below:

YMCA ☐ Junior Swim Schools ☐ Religious/Learning ☐ Other (list centre)

Gold \$230.00 – All of the Teachers and Instructors employed at our centre hold a current AUSTSWIM Licence.*

Silver \$59.95 – All of the Teachers and Instructors employed at our centre hold a current AUSTSWIM Licence.*

Bronze \$59.95 – Our centre employs a majority of and has a preference for employing AUSTSWIM Licensed Teachers and Instructors.

PAYMENT DETAILS

All prices are GST inclusive. Recognition price for International centres does not include GST but does include additional postage costs.

Please select a payment method. Payable to AUSTSWIM Ltd. ABN: 72 515 751 227


TOTAL AMOUNT PAYABLE \$

☐ Cheque/Money Order Attached ☐ Visa ☐ MasterCard ☐ Expiry Date / /

Card No. / / / / CVV number

Cardholder's Name

Signature



This is to acknowledge that

INSERT THE NAME HERE

Attended the

XXXXXXXXXXXXXXXXXXXXXXXXXXXX

AUSTSWIM Recognised In House Recognition Workshop

Date 12/12/18 Professional Development Hours **121**

Proudly supported by 



The Australian Council For The Teaching Of Swimming And Water Safety

 **John Rigby**
AUSTSWIM Chairman

 **Carl Partridge**
Chief Executive Officer

This is to certify that

is an

AUSTSWIM RECOGNISED SWIM CENTRE

and has agreed to abide by the AUSTSWIM Swim Centre code of practice

Expiry Date







GOLD

SILVER

BRONZE

2019 RECOGNITION BENEFITS

	GOLD \$230 <small>Approx. Value \$2,275</small>	SILVER \$59.95 <small>Approx. Value \$1,245</small>	BRONZE \$59.95 <small>Approx. Value \$195</small>
Access & Logins to AUSTSWIM Online Resource Portal	✓	✓	✓
State Conference Discount	1-100%	1-50%	1-25%
Recognition of Professional Development Program Discount	1-100%	1-50%	1-25%
AUSTSWIM Aqua Instructor Course Discount	2-20%	1-20%	1-10%
AUSTSWIM Extension Course Discount	2-20%	1-20%	1-10%
World Conference Discount	1-10%	X	X
Listing on the AUSTSWIM website – Swim Centre Finder	Priority	✓	✓
AUSTSWIM Recognition Pack including certification & sticker	✓	✓	✓
Promotional use of the AUSTSWIM Recognised Swim Centre logo	✓	✓	✓
Promotional use of the AUSTSWIM Accredited Teacher* logo	✓	✓	X
Promotion through AUSTSWIM's participation at nationwide trade & community expos	✓	✓	✓
E-Newsletters & industry alerts & updates	✓	✓	✓
Ability for participants to claim a portion of their swimming & water safety lessons through a range of health funds	✓	✓	X
Discounts on advertising employment opportunities through Sports People	✓	✓	✓
Discounts on Merchandise Orders of 5 or more items – ability to co-brand	10% OFF	10% OFF	X
Free promotion through AUSTSWIM Facebook community pages	✓	✓	✓
Invitation to attend Industry Forums	✓	✓	✓
H2OGRAPHY \$2950 regular price • 1 Aerial Video of Facility & Entrance • 10-12 Internal Images of Facility • 10-12 underwater images • Facility Introduction video • 4 Customer testimonial videos • 6-8 Staff Headshot photos	50% OFF	30% OFF	20% OFF

AUSTSWIM INDUSTRY ASSISTANCE

Facility Maintenance  Insurance  Water Quality  Specialised Training 

TO BE FINALISED



C O N T A C T S